



National Conference on Recent Trends and Future Prospects of Floriculture in India

9-11, January 2024 (Hybrid Mode)

Organized by

ICAR - Indian Institute of Horticultural Research

Hesaraghatta, Bengaluru - 560 089, Karnataka

<https://www.iihr.res.in>

In Collaboration with

Society for Promotion of Horticulture (SPH)

ICAR- Indian Institute of Horticultural Research

Bengaluru - 560 089, <https://www.sphindia.org>

Background Information

Floriculture is a multi-billion dollar global industry, that includes the production of cut flowers, traditional flowers, bedding and garden plants, foliage plants, potted plants, cut greens, quality seed and planting materials, dry flowers and foliage, landscaping, post-harvest management and value-added products. The diverse agro-climatic conditions prevailing in India favours year round production of ornamental crops. The Indian floriculture market reached INR 231.7 billion in 2022 with an expected compound annual growth rate (CAGR) of 13% during 2023-2028. Flowers have been an integral part of the Indian society and are cultivated for various purposes ranging from aesthetic to social and religious purposes. Steady increase in the demand for cut and loose flowers in the global arena has made Floriculture as one of the important commercial trades in Indian Agriculture. The consumption within India is increasing with the changing socio-economic structure as well as effects of globalization. Modernization and growing western cultural influences have driven consumers to buy flowers on occasions like Valentine's day, anniversaries, birthdays, Friendship day, Mother's day, Father's day and so on. Religious festivals in India is marked by enormous demand and consumption of flowers. Flowers are also used on a large scale for extraction of flavours and fragrances, natural colours, medicines, nutraceutical and pharmaceutical compounds. With this background, ICAR-Indian Institute of Horticultural Research, Hesaraghatta, Bengaluru, in collaboration with Society for Promotion of Horticulture (SPH), Bengaluru is organizing a National Conference on "Recent Trends and Future Prospects of Floriculture in India" during January 9-11, 2024.

The Participants

The conference aims to create a platform for exchange of ideas and thoughts associated with all the aspects of floriculture, among the scientific fraternity, entrepreneurs, farmers, growers, industries, students *etc.*, from ICAR institutes, SAUs, KVKs, other government and non-governmental organizations and private agencies from different parts of the country.

Technical Sessions

There will be six Technical Sessions spanning over three days. Each session will have two to three invited lectures from the experts, followed by selected oral and poster presentations, and discussions. The participants from different parts of the country are expected to deliberate during the post-presentation discussions to share and gain knowledge. The sessions will be divided into thematic areas *viz.*, genetic improvement, improving production, productivity, plant protection, processing, hi-tech

floriculture and value-addition of flower crops. A separate session for scientists - farmers - industry interaction will be organized during the conference for the benefit of the different stakeholders of floriculture.

Thematic Areas

1. Germplasm conservation and improvement of ornamental crops
2. Improved production technologies including precision floriculture
3. Hi-tech and diverse floriculture
4. Quality seed, planting material production and startups
5. Post-harvest management and innovation in value-addition
6. Innovations in pest and disease management
7. Environmental floriculture
8. Socio-economic impact, marketing and IPR policy issues
9. Promotion of floriculture & road map and stakeholders' meet

Abstract

Abstracts should not exceed 300 words and to be typed in Times New Roman (12 font). Abstract should have a Title (bold, 14), names of authors (bold, 12), affiliations (italics, 12), email of corresponding author and five Keywords. Abstracts will be scrutinized and selected for Oral/Poster presentation by the Evaluation Committee. Abstract Book of the accepted papers shall be published and released during the event.

Target Stakeholders

The conference will be a knowledge sharing platform among various relevant stakeholders in the area of Floriculture including the researchers, academicians, amateurs, conservationists, farmers, industries, entrepreneurs, research scholars, policy makers and state officials.

Presentation Mode

The conference will be organized through Hybrid mode. Online link will be shared to the registered participants.

Important Dates to Remember

Registration and abstract submission opens	: 1 st November, 2023
Abstract submission closes	: 15 th December, 2023
Intimation of abstract acceptance	: 25 th December, 2023
Registration closes	: 31 st December, 2023
Conference dates	: 9-11 th January, 2024

Registration Fees

Category	Amount
Online participation	₹ 1,000
Scientists/Entrepreneurs/Industry	₹ 3,500
SPH members	₹ 3,000
Research Scholars and Farmers	₹ 1,500
Accompanying Person	₹ 2,000

*Late and On the Spot Registration : ₹ 500/- extra

Registration fee includes Registration Kit, Souvenir, Book of Abstracts and Lunch for 3 days.

Mode of Payment

Demand draft/NEFT in favour of **Society for Promotion of Horticulture** (State Bank of India, A/c No. : 37807617355, Hesaraghatta Branch, IFS Code: SBIN0041187) and payment details should be included in the registration form available in the link latest by December 15, 2023.

About Bengaluru

Bengaluru, earlier known as Bangalore is the capital of the Indian State of Karnataka. Bengaluru is also popularly known as the Garden City and Silicon Valley of India. Many tourist places in and around Bengaluru include Lalbagh, Cubbon Park, Bengaluru Palace, Vidhana Soudha, Vishveshwara Museum, Planetarium etc. The weather in Bengaluru will be pleasant during January with mild winter with a maximum (28°C) and minimum (13°C) temperature. Light woollen clothes will suffice during the stay.

About ICAR - Indian Institute of Horticultural Research, Bengaluru

ICAR-Indian Institute of Horticultural Research is a premier national research institute under the aegis of Indian Council of Agricultural Research (ICAR), working on conservation, genetic improvement, crop production, protection, post-harvest management and value addition of various horticultural crops. Research work carried out during the last five decades has paid rich dividends in the terms of release of more than 300 varieties and hybrids, and development of good number of sustainable production, protection and post-harvest management technologies. The focus of the Division of Flower and Medicinal Crops is on carrying out basic and strategic research for enhancing productivity and quality, acting as repository of genetic resources, genetic improvement of commercially important crops and developing advanced and precision production technologies for enhancing input use efficiency, productivity and profitability of the growers.

About Society for Promotion of Horticulture

Society for Promotion of Horticulture was started on September 20, 2005 at ICAR-Indian Institute of Horticultural Research, Bengaluru under Karnataka Societies Registration Act, 1960. The society organizes International and National Conferences/Seminar/Symposia/Workshop/Training programs/National Fairs in the Horticultural Sciences. The Society also publishes peer reviewed scientific journal, 'Journal of Horticultural Sciences' (JHS) reviews, research articles and short communications on basic and applied aspects of the original research in all branches of Horticulture and other cognate disciplines.

Accommodation

Accommodation will be arranged in nearby guest houses and hotels on request basis. Limited accommodation is available at the ICAR-IIHR guesthouses, in which shared accommodation shall be arranged on payment basis. For accommodation, please forward information in the Registration Form of the conference.

Sponsorship Details

Type of Sponsorship	Amount (Rs.)	Facilities
Diamond	2,00,000	Registration of three delegates and a slot in the interaction session. Display of logo on Registration kits / Back drop / Banners Display space for specimens at the event venue One page (colour) advertisement in Abstracts Book / Conference Proceedings.
Platinum	1,00,000	Registration of two delegates. Display of logo on Registration kits/ Back drop/ Banners Display space for specimens at the event venue Three-fourth page (colour) advertisement in Abstracts Book / Conference Proceedings.
Gold	50,000	Registration of two delegates. Display of logo on registration kits/ Back drop/ Banners Display space for specimens at the event venue Half page (colour) advertisement in Abstracts Book / Conference Proceedings.
Silver	25,000	Registration of one delegate. Display of logo on registration kits and banners Half - page (B&W) advertisement in Abstracts Book/Conference Proceedings.

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For all communications, enquiries, abstracts and registration etc. please contact

Organizing Secretary, National Conference on 'Recent Trends and Future Prospects of Floriculture in India'

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Website : <https://ncflori2024.eventsdashboard.in>

R E G I S T R A T I O N F O R M

National Conference

on

Recent Trends and Future Prospects of
Floriculture in India

9-11 January, 2024

Name (In Capital Letters).....

Designation.....

Organization.....

Mailing Address.....

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Phone..... Mobile No.

Fax..... Whatsapp No.

E-mail.....

Presenting the paper : Yes / No Oral / Poster

Title of the paper(s)

1.

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2.

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Name of the Session :

Whether accommodation required : Yes / No

Accommodation type : Guest House/ Hotel


No. of accompanying person(s) :

Details of registration fee payment :

SPH Membership details, if any.....

(Signature)

The amount should be paid through NEFT to the Society for Promotion of Horticulture (Account No. 37807617355, Hesaraghatta Branch, IFS Code : SBINOO41187) and payment details should be uploaded in the registration form available in the google link

 natcof.flori2024@gmail.com

Website : <https://ncflori2024.eventsdashboard.in>