

INDIAN INSTITUTE OF HORTICULTURAL RESEARCH
HESSARAGHATTA LAKE POST, BANGALORE-560 089
KARNATAKA
INDIAN COUNCIL OF AGRICULTURE RESEARCH, NEW DELHI
(GOVERNMENT OF INDIA)

EXPRESSION OF INTEREST (EOI) IS HEREBY INVITED FOR PARTICIPATION IN THE SALE OF “**CROSSANDRA**” (**KANAKAMBARA**) WITH A BIG SIZED FLOWER AND HIGH YIELDING VARIETY DEVELOPED BY INDIAN INSTITUTE OF HORTICULTURAL RESEARCH, HESSARAGHATTA, BANGALORE

Indian Institute of Horticultural Research, Bangalore (IIHR) is the premier Institute in India with a mandate for enhancing horticultural productivity in the country. The Indian Institute of Horticultural Research was established by the **Indian Council of Agricultural Research (ICAR)** in year 1967 to conduct research in various aspects of horticultural crops viz. fruits, vegetables, ornamentals and medicinal plants in order to improve their productivity, quality and utility.

IIHR has developed a new CROSSANDRA variety *Arka Ambara*. The size of the flowers is big, and nearly 70% more than the local variety, with a high yield potential compared to the local variety presently in cultivation.

IIHR now invites EXPRESSION OF INTEREST from prospective commercial nurseries and entrepreneurs having interest in the above said newly developed high yielding CROSSANDRA variety for cultivation throughout India on non exclusive basis.

Application for EOI should include the following details:

1. The minimum license fee that commercial nurseries and entrepreneurs are willing to pay for the newly developed CROSSANDRA variety on non-exclusive basis.
2. Royalty commercial nurseries and entrepreneurs are willing to pay on the net sale of the variety.
3. Detailed information of the commercial nursery /entrepreneur (enclose a profile).
4. Certificate of Registration
5. Balance sheet for the last three years.
6. Income tax assessment details for the last three years.
7. Production facilities and similar product marketing experience possessed by the commercial nursery and entrepreneur.

Interested commercial nurseries and entrepreneurs may send their details to the Director, Indian Institute of Horticultural Research, Hesaraghatta Lake post, Bangalore-560 089, Karnataka, so as to reach on or before the close of business hours of 30 September, 2009.

The document may also be delivered personally during the office hours (9 am to 4 pm) on any working day. The envelope containing the documents should bear the inscription “EOI for CROSSANDRA”. Those who are not able to offer a minimum bid of Rs 40,000 (Rupees forty thousand only) towards license fee and 3% Royalty on the gross sale proceeds need not apply for this bid.

10/08/2009 Director, IIHR